



January 2010

# Ford

Connecting North America

## Next-Gen Focus



MyFord Touch | Lincoln MKX | Mustang engines



safety pick ... with lowest number of defects of any full-line manufacturer, Ford tops Toyota and Honda in QORS study ... Ford's retail market share increases to 13.1 percent ... GM emerges from bankruptcy; Pontiac and Saturn brands dropped; Hummer and Saab to be sold.

**August**

Ford gets \$5.9 billion U.S. energy loan to produce fuel-efficient vehicles ... Ford Credit celebrates 50th anniversary; Ford Canada celebrates 105th ... U.S. "cash for clunkers" program ends with Focus and Escape among top sellers.

**September**

All-new 2011 F-Series Super Duty and all-new Ford-built 6.7-liter "quiet" diesel engine unveiled ... all-electric Focus test vehicle debuts on Jay Leno's TV show ... idled Wixom, Mich., plant will convert to produce high-efficiency solar panels and energy storage systems ... Ford Mexico produces 1 millionth Fusion.

**October**

Ford SVT Raptor named "Truck of Texas," F-Series lineup gets "Truck Line of Texas" award ...



*Consumer Reports* rates Ford reliability "world-class," ranking Fusion, Milan and Lincoln MKZ more dependable than their Honda and Toyota counterparts ...

EcoBoost, Shelby GT500, Transit Connect and Raptor win *Popular Mechanics* awards.

**November**

Wall Street surprised by Ford's unexpected third-quarter profit of \$997 million and first quarterly North American profit since 2005 ... United Auto Workers reject latest contract concessions ... industry-first inflatable seat belts coming on next Ford Explorer ... Fusion breaks own sales record, becomes top-selling domestic car in U.S. and is named *Motor Trend* "Car of the Year®."

**December**

North American Fiesta and new Mustang V-6 debuts at L.A. Auto Show ... *Car and Driver* puts Fusion on "10 Best for 2010" list ... Fusion Hybrid and Transit Connect named finalists for North American Car and Truck of the Year ... Ford stock closes at \$10.20 on Dec. 28. ●



While domestic competitors went bankrupt, Ford stayed on plan, offering outstanding products such as the Ford F-150 Raptor, Transit Connect, Lincoln MKT, Ford Fusion Hybrid and Ford Taurus.

