



January 2010

Ford

Connecting North America

Next-Gen Focus



MyFord Touch | Lincoln MKX | Mustang engines



safety pick ... with lowest number of defects of any full-line manufacturer, Ford tops Toyota and Honda in QORS study ... Ford's retail market share increases to 13.1 percent ... GM emerges from bankruptcy; Pontiac and Saturn brands dropped; Hummer and Saab to be sold.

August

Ford gets \$5.9 billion U.S. energy loan to produce fuel-efficient vehicles ... Ford Credit celebrates 50th anniversary; Ford Canada celebrates 105th ... U.S. "cash for clunkers" program ends with Focus and Escape among top sellers.

September

All-new 2011 F-Series Super Duty and all-new Ford-built 6.7-liter "quiet" diesel engine unveiled ... all-electric Focus test vehicle debuts on Jay Leno's TV show ... idled Wixom, Mich., plant will convert to produce high-efficiency solar panels and energy storage systems ... Ford Mexico produces 1 millionth Fusion.

October

Ford SVT Raptor named "Truck of Texas," F-Series lineup gets "Truck Line of Texas" award ...



Consumer Reports rates Ford reliability "world-class," ranking Fusion, Milan and Lincoln MKZ more dependable than their Honda and Toyota counterparts ...

EcoBoost, Shelby GT500, Transit Connect and Raptor win Popular Mechanics awards.

November

Wall Street surprised by Ford's unexpected third-quarter profit of \$997 million and first quarterly North American profit since 2005 ... United Auto Workers reject latest contract concessions ... industry-first inflatable seat belts coming on next Ford Explorer ... Fusion breaks own sales record, becomes top-selling domestic car in U.S. and is named Motor Trend "Car of the Year®."

December

North American Fiesta and new Mustang V-6 debuts at L.A. Auto Show ... Car and Driver puts Fusion on "10 Best for 2010" list ... Fusion Hybrid and Transit Connect named finalists for North American Car and Truck of the Year ... Ford stock closes at \$10.20 on Dec. 28. ●



While domestic competitors went bankrupt, Ford stayed on plan, offering outstanding products such as the Ford F-150 Raptor, Transit Connect, Lincoln MKT, Ford Fusion Hybrid and Ford Taurus.

